

Asset price bubbles: economics, mathematics and statistics

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bubbles:
economics,
mathematics
and statistics

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The optimization problem

- Consider a representative agent solving

$$\sup_c E_t \left[\sum_{j=1}^{\infty} \beta^{j-t} u(c_j) \right] \quad (1)$$

where $\{c_t\}_{t=0}^{\infty}$ is the consumption of a single perishable good and $0 < \beta < 1$ a constant discount factor.

- The agent receives an endowment e_t at each period and can smooth consumption by buying x_t shares at price p_t each paying a dividend d_t .
- The budget constraint at time j is then

$$c_j \leq e_j + d_j x_j + p_j (x_j - x_{j+1}). \quad (2)$$

- We take $\{e_t, d_t\}$ as exogenous and want to determine p_t .

The pricing equation

- From the first-order condition for optimality we find

$$p_t u'(c_t^*) = \beta E_t [(p_{t+1} + d_{t+1}) u'(c_{t+1}^*)] \quad (3)$$

- When the utility is sufficiently regular, the budget constraint is binding. Normalizing the number of shares to unit then leads to

$$c_t^* = e_t + d_t \quad (4)$$

- Inserting (4) into (3) leads to the following pricing equation

$$\begin{aligned} p_t u'(e_t + d_t) - \beta E_t [p_{t+1} u'(e_{t+1} + d_{t+1})] \\ = \beta E_t [d_{t+1} u'(e_{t+1} + d_{t+1})] \end{aligned} \quad (5)$$

The general solution

- Denoting $q_t = u'(e_t + d_t)p_t$ we have that the general solution of (5) is of the form

$$q_t = F_t + B_t,$$

where F_t is the fundamental price and B_t is a bubble term.

- We identify F_t with the particular solution associated with the inhomogeneous term in (5), that is

$$F_t = \sum_{j=1}^{\infty} \beta^j E_t [d_{t+j} u'(e_{t+j} + d_{t+j})]. \quad (6)$$

- The bubble term B_t is a solution to the homogeneous equation and satisfy

$$E_t[B_{t+1}] = \beta^{-1} B_t \quad (7)$$

- The simplest bubble consists of $B_t = \beta^{-t} B_0$.
- More generally, consider

$$B_{t+1} = \beta^{-1} B_t + z_{t+1}, \quad E_t[z_{t+1}] = 0. \quad (8)$$

- The general solution of (8) is

$$B_t = \beta^{-t} B_0 + \sum_{s=1}^t \beta^{s-t} z_s. \quad (9)$$

- A simple example is

$$z_t(\theta_{t+1} - \beta^{-1})B_t + \varepsilon_{t+1}, \quad E_t[\theta_{t+1}] = \beta^{-1}, E_t[\varepsilon_{t+1}] = 0,$$

where $\{\theta_t, \varepsilon_t\}$ are mutually and serially independent.

- This leads to

$$B_{t+1} = \theta_{t+1} B_t + \varepsilon_{t+1}. \quad (10)$$

- If $\varepsilon \equiv 0$, this bubble will crash in each period with probability $\Pi = P(\theta_t = 0)$.

- Observe that it follows directly from (7) that

$$E_t[B_{t+j}] = \beta^{-j} B_t, \quad \forall j > 0. \quad (11)$$

- Since $\beta^{-1} > 1$, we see that $E_t[q_{t+j}] \rightarrow \pm\infty$.
- Given free disposal, we conclude that $B_t \geq 0$ for all t .
- But this implies that $z_{t+1} \geq -\beta^{-1} B_t$ for all t .
- Now if $B_s = 0$ for some s , then $z_{s+1} \geq 0$.
- But since $E_s[z_{s+1}] = 0$ we see that $z_{s+1} = 0$ a.s.
- Therefore any nonzero rational bubble must start with $B_0 > 0$.
- In particular, at the first day of trade we have

$$E_{-1}[q_0 - F_0] = E_{-1}[B_0] > 0$$

- The same argument shows that $\varepsilon \equiv 0$ in (10), so once a bubble burst it cannot restart either.

- Consider agents $i = 1, \dots, I$ who exchange claims with a random value \tilde{p} with realizations in $E \subset \mathbb{R}$ at price p .
- Each agent receives a private signal $s^i \in S^i$. Let $s = (s^1, \dots, s^I) \in S = \prod_i S^i$.
- Take $\Omega = E \times S$ and assume that all agents have the same prior ν on Ω .
- Denote by x^i the transaction by agent i and by $G^i = (\tilde{p} - p)x^i$ the corresponding gain.
- We say that the market is *purely speculative* if the initial positions of the agents (no trade) are uncorrelated with the return on the asset and the set of signals.

- A REE is a forecast function $\Phi : s \rightarrow p$ and a set of transactions $x^i(p, s^i, s(p))$ with $s(p) \in S(p) := \Phi^{-1}(p)$ such that
 - 1 x^i maximizes i 's expected utility.
 - 2 $\sum_i x^i = 0$.

Proposition (Tirole, 1982)

In a REE of a purely speculative market, risk-averse agents do not trade and risk-neutral agents may trade but do not expect any gain from their trade.

- The key idea for the proof is that $E[G^i | s^i, S(p)] \geq 0$. Using the market clearing condition $\sum_i G^i = 0$ and Bayes rule with identical priors gives the result.

- Consider now trades at $t = 0, 1, 2, \dots$ and a (nonnegative) dividend process d_t .
- Suppose that agents are risk neutral with common discount factor $0 < \beta < 1$.
- Assume that $s_t^i \in \mathcal{F}_t^i \subset S^i$ and $\mathcal{F}_t^i \subset \mathcal{F}_{t+1}^i$.
- A myopic REE is a sequence of forecast functions $\Phi_t : s_t \rightarrow p_t$ and transactions $x_t^i(p_t, s_t^i, s_t(p_t))$ with $s_t(p_t) \in S_t(p_t) := \Phi_t^{-1}(p_t)$ such that
 - ① $p_t = E[\beta d_{t+1} + \beta p_{t+1} | s_t^i, S_t(p_t)]$
 - ② $\sum_i x^i = \bar{x}$.

Bubbles in myopic REE

- Given the information $(s_t^i, S_t(p_t))$, define

$$F(s_t^i, \Phi_t^{-1}(p_t)) = E \left[\sum_{j=1}^{\infty} \beta^j d_{t+j} | s_t^i, S_t(p_t) \right],$$

and a bubble as $B(s_t^i, p_t) = p_t - F(s_t^i, S_t(p_t))$.

Proposition (Tirole, 1982)

In a stock market with horizon $T < \infty$, price bubbles are all equal to zero for all agents.

Proposition (Tirole, 1982)

In the infinite horizon case, price bubbles satisfy

$$B(s_t^i, p_t) = \beta^T E[B(s_{t+T}^i, p_{t+T}) | s_t^i, S_t(p_t)].$$

Example of a myopic REE with bubble

- Let $d_t = 1$, $\beta = 1/2$, so that $p_t = \frac{1}{2}(1 + p_{t+1})$.
- The general solution is then $p_t = 1 + \alpha 2^t$.
- Consider $\alpha = 1$ and agents A and B .
- Then the following sequence of trades is a myopic REE:

- 1 at $t = 0$ A sells to B for 2
- 2 at $t = 1$ B sells to A for 3
- 3 at $t = 2$ A sells to B for 5
- 4 \vdots

- Observe that the corresponding gains are

$$G^A = 2 - \frac{1}{2}(3) + \frac{1}{4}(5 + 1) - \frac{1}{8}(9) + \frac{1}{16}(17 + 1) - \dots$$

$$G^B = -2 + \frac{1}{2}(3 + 1) - \frac{1}{4}(5) + \frac{1}{8}(9 + 1) - \frac{1}{16}(17) + \dots$$

- But at any moment A (resp. B) can gain 2 (resp. 0) by leaving just after selling, which is in fact a dominant strategy !

- A fully dynamic REE is a sequence of forecast functions $\Phi_t : s_t \rightarrow p_t$ and transactions $x_t^i(p_t, s_t^i, s_t(p_t))$ with $s_t(p_t) \in S_t(p_t) := \Phi_t^{-1}(p_t)$ such that
 - 1 x_t^i maximizes i 's maximizes expected present discounted gains from t onwards.
 - 2 $\sum_i x^i = \bar{x}$.

Proposition (Tirole, 1982)

Whether short-sales are allowed or not, price bubbles do not exist in a fully dynamic REE and

$$F(s_t^i, S_t(p_t)) = p_t.$$

- **Moral:** If all agents plan to sell in finite time, there will be nobody left to buy thereafter. Therefore there can be no bubbles with finitely many infinitely lived agents

Overlapping generations

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- An alternative is to consider overlapping consumers in a Diamond (1965) growth model.
- This consists of consumers who live for two periods and have utility $u(c^y, c^o)$
- Define wages w_t , production function $Y_t = L_t f(k_t)$ (for labor force L_t and capital stock k_t), savings function $s(w_t, r_{t+1})$, and real interest rate $r_t = f'(k_t)$.
- These assumptions uniquely define an asymptotic real interest rate \bar{r} .
- Tirole (1985) then shows that a bubble can exist provided $0 < \bar{r} < g$, where g is the rate of growth of the economy.

The Efficient Markets Hypothesis

- Denote $R_{t+1} = \frac{p_{t+1} - p_t + d_{t+1}}{p_{t+1}}$.
- As we have seen, a first-order rational expectations condition for risk-neutral agents lead to

$$E_t[R_{t+1}] = 1 + r. \quad (12)$$

- Solving this recursively leads to

$$p_t = \sum_{j=1}^{\infty} \frac{1}{(1+r)^j} E_t[d_{t+j}], \quad (13)$$

plus a possible rational bubble term satisfying $E_t[B_{t+1}] = (1+r)B_t$.

- Either (12) or (13) can be taken as an EMH.
- Statistical tests on actual returns indicate that they are not *very* forecastable, leading to the conclusion that the EMH cannot be rejected.

Alternative models (Shiller, 1984)

- Consider a model where sophisticated investors have a demand function (portion of shares) of the form

$$Q_t^i = \frac{E_t[R_{t+1}] - \alpha}{\phi}. \quad (14)$$

- In addition, suppose there are noise traders who react to fads Y_t through a demand function $Q_t^n = Y_t/p_t$.
- In equilibrium we have $Q_t + \frac{Y_t}{p_t} = 1$.
- Inserting this into (14) and solving recursively leads to

$$p_t = \sum_{j=1}^{\infty} \frac{E_t[d_{t+j}] + \phi E_t[Y_{t-1+j}]}{(1 + \alpha + \phi)^j}. \quad (15)$$

- This is also consistent with prices being not very forecastable.

A model with noise traders (DeLong, Shleifer, Summers and Waldmann, 1990)

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- Consider a safe asset (s) with perfectly elastic supply paying a dividend leading to a constant price 1 and an unsafe asset (u) with fixed unit supply and the same dividend rate.
- Suppose that a proportion μ of the agents are noise traders.
- According to their beliefs when young, all agents want to maximize the expected values of an identical utility $u(w) = -e^{-2\gamma w}$, where w is their wealth when old.
- Sophisticated investors accurately perceive the distribution of (u), whereas noise traders young at t misperceives its expected value by an i.i.d random variable

$$\rho_t \sim N(\rho^*, \sigma_\rho^2)$$

- It follows that each group maximizes $\bar{w} - \gamma\sigma_w^2$.
- Accordingly,

$$\bar{w}^i - \gamma\sigma_w^2 = c_0^i + Q_t^i(r + E_t[p_{t+1}] - p_t(1+r)) - \gamma(Q_t^i)^2 \text{Var}_t[p_{t+1}]$$

$$\bar{w}^n - \gamma\sigma_w^2 = c_0^n + Q_t^n(r + E_t[p_{t+1}] - p_t(1+r) + \rho_t) - \gamma(Q_t^n)^2 \text{Var}_t[p_{t+1}]$$

- The corresponding optimal demands are

$$Q_t^i = \frac{r + E_t[p_{t+1}] - p_t(1+r)}{2\gamma \text{Var}_t[p_{t+1}]} \quad (16)$$

$$Q_t^n = \frac{r + E_t[p_{t+1}] - p_t(1+r)}{2\gamma \text{Var}_t[p_{t+1}]} + \frac{\rho_t}{2\gamma \text{Var}_t[p_{t+1}]} \quad (17)$$

- At equilibrium we have $(1 - \mu)Q_t^i + \mu Q_t^n = 1$.
- This leads to the pricing equation

$$p_t = \frac{1}{1+r} (r + E_t[p_{t+1}] + \mu\rho_t - 2\gamma\text{Var}_t[p_{t+1}]).$$

- Assuming stationary unconditional distributions, we find the steady state solution

$$p_t = \underbrace{1}_{\text{fundamental}} + \underbrace{\frac{\mu(\rho_t - \rho^*)}{1+r}}_{\text{misconceptions at } t} + \underbrace{\frac{\mu\rho^*}{r}}_{\text{price pressure}} - \underbrace{\frac{2\gamma\mu^2\sigma_\rho^2}{(1+r)^2}}_{\text{compensation}} \quad (18)$$

Expected returns

- The difference in returns between the two groups of investors is

$$\Delta R_{n-i} = (Q_t^n - Q_t^i)(r + p_{t+1} - p_t(1+r)) = \frac{(1+r)^2 \rho_t}{2\gamma\mu^2\sigma^2\rho}$$

- Using the pricing equation and taking expectations leads to

$$E[\Delta R_{n-i}] = \underbrace{\rho^*}_{\text{hold more}} - \frac{\overbrace{(1+r)^2(\rho^*)^2}^{\text{price pressure}} + \overbrace{(1+r)^2\sigma_r^2 ho}^{\text{Friedman}}}{\underbrace{2\gamma\mu\sigma^2\rho}_{\text{create space}}}$$

- Moral:** Noise traders create their own space and can earn higher return by holding the risk they create themselves.

A model for arbitrage funds (Shleifer and Vishny, 1997)

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- Consider now three types of agents: noise traders, arbitrageurs and investors in arbitrage funds who do not trade.
- Let $t = 1, 2, 3$ and suppose that the fundamental value of an asset is revealed to be V to all investors at $t = 3$.
- Arbitrageurs know V at all times and bet against noise traders, who receive pessimistic shocks S_t determining their demand as

$$Q_t^n = \frac{V - S_t}{p_t}. \quad (19)$$

- In addition, arbitrageurs have limited funds F_t received from investors.

- Assume everything is known at $t = 1$.
- If $S_2 = 0$, the price recovers to V and arbitrageurs invest in cash.
- Otherwise, the demand function for arbitrageurs is $Q_2^a = F_2/p_2$.

- In equilibrium

$$p_2 = V - S_2 + F_2,$$

where we assume that $F_2 < S_2$.

- At $t = 1$, arbitrageurs might decide to invest $D_1 \leq F_1$, so that $Q_1^a = D_1/p_1$ and the equilibrium price is

$$p_1 = V - S_1 + D_1,$$

where we again assume that $F_1 < S_1$.

- To complete the model, assume that

$$F_2 = F_1 - aD_1 \left(1 - \frac{p_2}{p_1} \right) \quad (20)$$

- The parameter $a \geq 0$ measures the fund sensitivity to performance.
- In the absence of PBA, $a = 0$ and funds are constant.
- When $a > 1$, investors penalized for losing money.

Optimal investment at $t = 1$

- We assume that arbitrageurs choose D_1 to maximize profits at $t = 3$.
- For concreteness, let

$$S_2 = \begin{cases} S > S_1 & \text{with prob } q \\ 0 & \text{with prob } 1 - q \end{cases} \quad (21)$$

- The expected payoff at $t = 3$ is

$$E[W] = (1-q) \left[F_1 - aD_1 \left(1 - \frac{V}{p_1} \right) \right] + q \left[F_1 - aD_1 \left(1 - \frac{p_2}{p_1} \right) \right] \frac{V}{p_2}$$

- The first-order condition is

$$(1-q) \left(\frac{V}{p_1} - 1 \right) + q \left(\frac{p_2}{p_1} - 1 \right) \frac{V}{p_2} \geq 0, \quad (22)$$

with equality at the interior solution $D_1 < F_1$ and a strict inequality at the corner solution $D_1 = F_1$.

Proposition

For any given V, S_1, S, F_1, a , there exists a unique q^* such that

- ① if $q > q^*$, then $D_1 < F_1$, $\frac{dp_1}{dS_1} < 0$, $\frac{dp_2}{dS} < 0$ and $\frac{dp_1}{dS} < 0$.
- ② if $q < q^*$, then $D_1 = F_1$, $\frac{dp_1}{dS_1} < 0$, $\frac{dp_2}{dS} < -1$, and $\frac{dp_1}{dS} = 0$.

Moreover, if $S_2 = S$ and $a > 1$, then $F_2 < D_1$ and $\frac{F_2}{p_2} < \frac{D_1}{p_1}$.

• Morals:

- ① Larger shocks lead to less efficient pricing.
- ② For large q , arbitrageurs spread the risk of a deeper shock at $t = 2$ and prices at $t = 1$ fall even further.
- ③ Markets lose resilience under PBA.
- ④ Arbitrageurs bail out when opportunities are best.

A model for credit (Allen and Gale, 2000)

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- Suppose there is a continuum of small, risk-neutral investors with no wealth of their own and a continuum of small, risk-neutral banks with $B > 0$ funds to lend at rate r trading at $t = 1, 2$.
- Consider a safe asset (s) with return $(1 + r)$ and a risky asset (R) with price at $t = 2$ given by a random variable p_2 with density $h(p_2)$ on $[0, p_2^{\max}]$ and mean \bar{p}_2 .
- In addition, there is a production function $f(x)$ for the economy and an investment cost $c(x)$.

The optimization problem

- A representative investor needs to choose quantities Q_1^S and Q_1^R of the safe and unsafe assets at time $t = 1$ at prices 1 and p_1 , respectively.
- In other words, the investor needs to borrow an amount

$$Q_1^S + Q_1^R p_1.$$

- Since the investor can default on the loan, the optimization problem is

$$\max_{Q_1^R \geq 0} \int_{(1+r)p_1}^{p_2^{\max}} (p_2 - (1+r)p_1) Q_1^R h(p_2) dp_2 - c(Q^R), \quad (23)$$

subject to the market clearing conditions

$$Q_1^R = 1 \quad (24)$$

$$Q^S + p_1 Q_1^R = B \quad (25)$$

$$1 + r = f'(Q_1^S) \quad (26)$$

- The first-order condition for (23) with $Q_1^R = 1$ then gives

$$\int_{(1+r)p_1}^{p_2^{\max}} (p_2 - (1+r)p_1)h(p_2)dp_2 = c'(1), \quad (27)$$

with the remaining market clearing condition being

$$1 + r = f'(B - p_1). \quad (28)$$

- Solving (27) and (28) for (r, p_1) gives an equilibrium.
- A sufficient condition for existence is $\bar{p}_2 > c'(1)$.

- Define the fundamental value as the price that an investor would pay if he had to use his own money $B > 0$.
- In other words, he would solve

$$\max_{Q_1^S, Q_1^R} \int_0^{p_2^{\max}} [(1+r)Q_1^S + p_2 Q_1^R] h(p_2) dp_2 - c(Q^R), \quad (29)$$

subject to $Q_1^S + Q_1^R p_1^F \leq B$.

- The first-order condition for (29) with $Q_1^R = 1$ now gives

$$\int_0^{p_2^{\max}} p_2 h(p_2) dp_2 - c'(1) - (1+r)p_1^F = 0. \quad (30)$$

- Observe that (27) can be rewritten as

$$p_1 = \frac{1}{1+r} \left[\frac{\int_{(1+r)p_1}^{p_2^{\max}} p_2 h(p_2) dp_2 - c'(1)}{\text{Prob}[p_2 \geq (1+r)p_1]} \right]. \quad (31)$$

- Similarly, (28) can be rewritten as

$$p_1^F = \frac{\bar{p}_2 - c'(1)}{1+r}. \quad (32)$$

Proposition

$p_1 \geq p_1^F$ with strict inequality iff $\text{Prob}[p_2 < (1+r)p_1] > 0$.

- Consider now $t = 0, 1, 2$ and suppose that $p_2 = \bar{p}_2$.
- Assume that central banks can alter the amount of credit available, so that B_1 is a random variable with density $k(B_1)$ on $[0, B_1^{\max}]$ and $B_0 > 0$ is known at $t = 0$.
- Since there is no risk of default at $t = 2$, we have that the equilibrium price at $t = 1$ satisfies

$$\begin{cases} p_1 = \frac{\bar{p}_2 - c'(1)}{1+r} \\ 1 + r_1 = f'(B_1 - p_1) \end{cases} \quad (33)$$

Equilibrium at $t = 0$

- An investor at $t = 0$ now needs to solve

$$\max_{Q_0^R \geq 0} \int_{B_1^*}^{B_1^{\max}} (p_1(B_1) - (1 + r_0)p_0) Q_0^R k(B_1) dB_1 - c(Q_0^R), \quad (34)$$

where $p_1(B_1^*) = (1 + r_0)p_0$.

- As before, an equilibrium is a pair (r_0, P_0) solving

$$\begin{cases} p_0 = \frac{1}{1+r_0} \left[\frac{\int_{B_1^*}^{B_1^{\max}} p_1(B_1) k(B_1) dB_1 - c'(1)}{\text{Prob}[B_1 \geq B_1^*]} \right] \\ 1 + r_0 = f'(B_0 - p_0) \end{cases} \quad (35)$$

Bubbles and financial instability

- Defining again the fundamental value as the price that an investor would pay if he had to use his own money, we find

$$p_0^F = \frac{\overline{p_1(B_1)} - c'(1)}{1 + r_0} \quad (36)$$

Proposition

$p_0 \geq p_0^F$ with strict inequality iff $\text{Prob}[B_1 < B_1^*] > 0$.

Proposition

As $c'(1) \rightarrow 0$, $B_1^* \rightarrow B_1^{\max}$.

- Moral:** As investment costs go to zero, crashes occur whenever the credit does not occur at its maximum value.

Optimists, pessimists, and bubbles (Miller, 1977)

- Let $t = 0, 1$ and consider a risky asset with value at $t = 1$ given by

$$\tilde{f} = \mu + \varepsilon, \quad \mu \in \mathbb{R}, \quad \varepsilon \sim N(0, \sigma^2) \quad (37)$$

- Suppose there is a continuum of investors with beliefs parametrized by μ_i uniformly distributed on the interval $[\mu - k, \mu + k]$.
- At $t = 0$, each investor chooses Q^i according to

$$\max_{Q^i} E \left[-e^{-\gamma(w_0 + Q^i(\tilde{f} - p_0))} \right]. \quad (38)$$

where p_0 is the market price and the market clearing condition is

$$\int_i Q^i(\mu_i) = Q \quad (39)$$

- In the absence of short-sale constraints, the optimal demand for each investor is

$$Q^i = \frac{\mu_i - p_0^F}{\gamma\sigma^2}.$$

and the market clearing condition gives

$$\int_{\mu-k}^{\mu+k} \frac{\mu_i - p_0^F}{\gamma\sigma^2} \frac{d\mu_i}{2k} = Q$$

- The fundamental price is then

$$p_0^F = \mu - \gamma\sigma^2 Q \tag{40}$$

The effect of no short-sales

- Imposing no short-sales leads to

$$Q^i = \max \left\{ \frac{\mu_i - p_0}{\gamma \sigma^2}, 0 \right\}$$

- Using the market clearing condition, this leads to an equilibrium price

$$p_0 = \begin{cases} \mu - \gamma \sigma^2 Q & \text{if } k \leq \gamma \sigma^2 Q \\ \mu + k - 2\sqrt{k\gamma \sigma^2 Q} & \text{if } k > \gamma \sigma^2 Q \end{cases}$$

- **Moral:** When the divergence of beliefs is large enough and there are short-sale constraints, asset prices reflect the opinion of optimists and exhibit a bubble.

Dynamic speculation in discrete-time (Harrison and Kreps, 1978)

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- Consider now two groups A and B of risk-neutral agents with constant discount rate $0 < \beta < 1$.
- Each group regards a dividend stream d_t , $t = 1, 2, \dots$, as a process on $(\Omega, \mathcal{F}, P^h)$, $h \in \{A, B\}$, with $P^A \sim P^B$.
- Let \mathcal{F}_t be generated by $(d_s)_{1 \leq s \leq t}$.
- Assuming a fixed unit supply for the asset and no short-sales, competition leads to an equilibrium price of the form

$$p_t = \max_h \sup_{\tau > t} E^h \left[\sum_{j=t+1}^{\tau} \beta^{j-t} d_j + \beta^{\tau-t} p_{\tau} \mid \mathcal{F}_t \right] \quad (41)$$

A sufficient condition for speculative bubbles

- Since $\tau = \infty$ is a feasible strategy in (41), we must have

$$p_t \geq \max_h E^h \left[\sum_{j=t+1}^{\infty} \beta^{j-t} d_j | \mathcal{F}_t \right] \quad (42)$$

Proposition

Let $F \in \mathcal{F}_t$ be a set where A realizes the max in (41). Suppose that for some $u > t$ and $G \in \mathcal{F}_u$ with $G \subset F$ and $P^A(G) > 0$ we have that

$$E^B \left[\sum_{j=u+1}^{\infty} \beta^{j-u} d_j | \mathcal{F}_u \right] (\omega) > E^A \left[\sum_{j=u+1}^{\infty} \beta^{j-u} d_j | \mathcal{F}_u \right] (\omega),$$

for all $\omega \in G$. Then a strict inequality (bubble) holds in (42) for $\omega \in F$.

A model for overconfidence (Scheinkman and Xiong, 2003)

- Let the cumulative dividend process for a risky asset be

$$dD_t = f_t dt + \sigma_D dW_t^D,$$

where f_t is not observable and satisfies

$$df_t = \lambda(\bar{f} - f_t)dt + \sigma_f dW_t^f$$

- Suppose there are two groups of risk-neutral agents who observe D_t and a pair of signals

$$ds_t^A = f_t dt + \sigma_s dW_t^A$$

$$ds_t^B = f_t dt + \sigma_s dW_t^B$$

- In the real world, all four Brownian motions are uncorrelated.

- Agents in group A believe that

$$ds_t^A = f_t dt + \sigma_s(\phi dW_t^f + \sqrt{1 - \phi^2} dW_t^A)$$

- Agents in group B believe that

$$ds_t^B = f_t dt + \sigma_s(\phi dW_t^f + \sqrt{1 - \phi^2} dW_t^B)$$

- It follows that the estimates of the process f_t can be obtained from a linear Gaussian filter and have a stationary distribution with variance γ and conditional means \hat{f}_t^A and \hat{f}_t^B .
- Moreover, the difference in beliefs $g^A = \hat{f}_t^B - \hat{f}_t^A$ is given by

$$dg_t^A = -\rho g_t^A dt + \sigma_g dW_t^{A,g} \quad (43)$$

with a similar expression holding for $g^B = \hat{f}_t^A - \hat{f}_t^B$.

Equilibrium price

- As in the discrete-time model, no short-sales, fixed supply and an infinite number of agents ensure that in equilibrium we have

$$p_t^o = \sup_{\tau \geq 0} E_t^o \left[\int_t^{t+\tau} e^{-r(s-t)} dDs + e^{-r\tau} (p_{t+\tau}^{\bar{o}} - c) \right] \quad (44)$$

where o denotes the current owner, $p_{t+\tau}^{\bar{o}}$ is the reservation price of the buyer at a future selling time $(t + \tau)$, and c is a selling cost.

- Because of the Markovian structure, it is natural to look for solutions of the form

$$p_t^o = \underbrace{\frac{\bar{f}}{r} + \frac{\hat{f}_t^o - \bar{f}}{r + \lambda}}_{\text{fundamental}} + \underbrace{q(g_t^o)}_{\text{resale value}} \quad (45)$$

- Inserting (45) into (44) leads to

$$q(g_t^o) = \sup_{\tau \geq 0} E_t^o \left[e^{-r\tau} \left(\frac{g_{t+\tau}^o}{r + \lambda} + q(-g_{t+\tau}^o) - c \right) \right]. \quad (46)$$

- Using optimal control techniques we find that q satisfies

$$\begin{cases} q(x) \geq \frac{x}{r+\lambda} + q(-x) - c \\ \frac{\sigma_g^2}{2} q'' - \rho x q' - r q \leq 0 \end{cases} \quad (47)$$

- One can find a solution in terms of Kummer functions and characterize the size of the bubble by $q(-x^*)$ where x^* is the exercise threshold for the resale option.

A model for bubbles in continuous time (Jarrow, Protter and Shimbo, 2007, 2010)

- Let $(\Omega, \mathcal{F}, \mathbb{F}, P)$ be a filtered probability space with $\mathbb{F} = (\mathcal{F}_t)_{t \geq 0}$ satisfying the usual conditions.
- Consider a riskless money market account as a numerarie.
- Let an adapted càdlàg semimartingale $D_t \geq 0$ be the cumulative dividends paid by a risky asset with liquidation value $0 \leq X_\tau \in \mathcal{F}_\tau$, where τ is a stopping time.
- The market price of the risky asset is given by an adapted càdlàg semimartingale S_t and the wealth from owning the asset by

$$W_t = S_t + \int_0^{t \wedge \tau} dD_u + X_\tau 1_{\{\tau \leq t\}} \quad (48)$$

- Observe that S_t is the *ex-dividend* price, so in particular $S_\tau = 0$ and

$$W_\tau = \int_0^\tau dD_u + X_\tau$$

- A trading strategy $\pi \in L(W)$ is said to be self-financing if its corresponding wealth satisfies

$$V_t^\pi = \int_0^t \pi_u dW_u$$

and admissible if in addition $V_t^\pi \geq -a$ for some $a \geq 0$.

- Define

$$\mathcal{K} = \left\{ V_\infty^\pi = \int_0^\infty \pi_u dW_u : \pi \text{ admissible} \right\}$$

and $C = (\mathcal{K} - L_0^+) \cap L_\infty$.

- The market satisfies NFLVR if $\bar{C} \cap L_\infty^+ = \{0\}$.
- We say that $Q \sim P$ is an ELMM if W_t is a Q -local martingale and denote this set by $\mathcal{M}_{loc}(W)$.

Theorem (FTAP)

$$NFLVR \Leftrightarrow \mathcal{M}_{loc}(W) \neq \emptyset.$$

Fundamental value in complete markets

- Let $\mathcal{M}_{loc}(W) = \{Q\}$ and define the fundamental value for the risky asset as

$$S_t^* = E_Q \left[\int_t^\tau dD_u + X_\tau 1_{\{\tau < \infty\}} | \mathcal{F}_t \right] 1_{\{t < \tau\}} \quad (49)$$

and the corresponding wealth process

$$W_t^* = S_t^* + \int_0^{t \wedge \tau} dD_u + X_\tau 1_{\{\tau \leq t\}}. \quad (50)$$

Lemma

The fundamental price is well defined. Furthermore, $S_t \xrightarrow{a.s.} S_\infty \in L_1(Q)$, $S_t^ \xrightarrow{a.s.} 0$, and W_t^* is a uniformly integrable Q -martingale closed by*

$$W_\infty^* = \int_0^\tau dD_u + X_\tau 1_{\{\tau < \infty\}}.$$

Define a bubble as $\beta_t = S_t - S_t^*$.

Theorem

If $\beta \neq 0$, then we have three and only three possibilities:

- ① β_t is a Q -local martingale (which could be a uniformly integrable Q -martingale) if $P(\tau = \infty) > 0$.
- ② β_t is a Q -local martingale but not a uniformly integrable Q -martingale if $P(\tau < \infty) = 1$.
- ③ β_t is a Q -local martingale but not a martingale if τ is bounded.

Theorem

A bubble in a complete market admits the unique decomposition

$$\beta_t = \beta_t^1 + \beta_t^2 + \beta_t^3, \quad (51)$$

where

- $\beta_t^1 \geq 0$ is *unif. int. Q-mg* with $\beta_t^1 \xrightarrow{a.s.} X_\infty$.
- $\beta_t^2 \geq 0$ is *non-unif. int. Q-mg* with $\beta_t^2 \xrightarrow{a.s.} 0$.
- $\beta_t^3 \geq 0$ is a *strict Q-local mg* with $E_Q[\beta_t^3] \rightarrow 0$ and $\beta_t^3 \xrightarrow{a.s.} 0$.

Consequently it satisfies

- 1 $\beta_t \geq 0$
- 2 $\beta_\tau \mathbf{1}_{\{\tau < \infty\}} = 0$
- 3 *if $\beta_t = 0$ then $\beta_u = 0$ for all $u \geq t$.*

No dominance

- Let $\varphi = (\Delta, \Xi^\nu)$ be the payoff of an asset and the Φ be the set of assets satisfying

$$\Delta_\nu + \Xi^\nu \leq a + V_\nu^\pi,$$

for some $a \in \mathbb{R}$ and admissible π .

- Denote the market price of $\varphi \in \Phi$ by $\Lambda_t(\varphi)$ and the net gain from buying it at σ and selling at $\mu \leq \nu$ by

$$G_{\sigma,\nu}(\varphi) = \Lambda_\mu(\varphi) + \int_\sigma^\mu d\Delta_u + \Xi^\nu 1_{\{\nu=\mu\}} - \Lambda_\sigma(\varphi).$$

- We say that φ^2 dominates φ^1 at σ if $G_{\sigma,\nu}(\varphi^2) \geq G_{\sigma,\nu}(\varphi^1)$ a.s and $E_Q[1_{\{G_{\sigma,\nu}(\varphi^2) > G_{\sigma,\nu}(\varphi^1)\}} | \mathcal{F}_\sigma] > 0$.

Proposition

Assume that $\tau < \infty$ so that $\beta_t^1 = 0$ and that the market is complete and has no dominance. Then $\beta_t^2 = \beta_t^3 = 0$.

Direct estimates for rational bubbles

- Necessarily must test a joint hypothesis that a bubble exist and a model for intrinsic value.
- One way is to test a specification which includes a bubble term (Flood and Garber (1980))
- This is not robust due to a growing regressor problem.
- Alternatively (West (1987)), one can estimate r from

$$p_t = \frac{p_{t+1} + p_{t+1}}{1 + r} + \varepsilon_t$$

and separately estimate an autoregressive dividend process and a present-value relation

$$d_t = ad_{t-1} + \nu_t$$

$$p_t = gd_t$$

Then a no-bubbles hypothesis implies that $g = d/(1 + r - d)$, whereas if there is a bubble, the first estimate for r will be consistent, but the second will not.

- Nonstationarity under differencing (Diba and Grossman (1982))
- Positive autocorrelation (Blanchard and Watson (1982))
- Negative skewness and high kurtosis (Fama (1976))
- Nonzero median in price changes (Evans (1986))
- Inconclusive - all could be due to market fundamentals having these properties.

Volatility bounds

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- Suppose that $p_t = E_t[p_t^*]$, where p_t^* is a perfect foresight price.
- Then $p_t^* = p_t + \varepsilon_t$, where ε_t is the forecast error and is uncorrelated with p_t .
- It follows that $\sigma(p_t) \leq \sigma(p_t^*)$.
- This, however, is found to be dramatically violated by data (Shiller (1981)).
- Methodological problems: excess volatility could be due to risk-aversion, non-stationary dividends, rare events.
- Inconclusive - null hypothesis of rationality cannot be rejected, but neither can irrationality (fads).

Violation of Volatility Bounds

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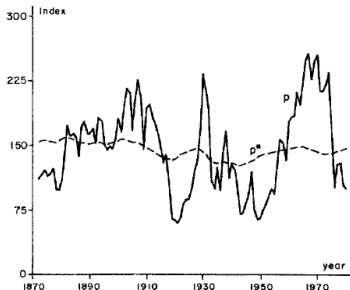


FIGURE 1

Note: Real Standard and Poor's Composite Stock Price Index (solid line p) and *ex post* rational price (dotted line p^*), 1871–1979, both detrended by dividing by a long-run exponential growth factor. The variable p^* is the present value of actual subsequent real detrended dividends, subject to an assumption about the present value in 1979 of dividends thereafter. Data are from Data Set 1, Appendix.

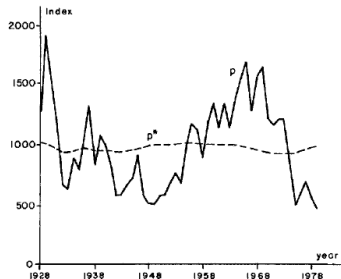


FIGURE 2

Note: Real modified Dow Jones Industrial Average (solid line p) and *ex post* rational price (dotted line p^*), 1928–1979, both detrended by dividing by a long-run exponential growth factor. The variable p^* is the present value of actual subsequent real detrended dividends, subject to an assumption about the present value in 1979 of dividends thereafter. Data are from Data Set 2, Appendix.

Figure: Source: Shiller (1981)

Some famous examples

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- Tulipmania, 1634 – 1637
- Mississippi bubble, 1719 – 1720
- South Sea bubble, 1720
- The great crash, 1929
- The second great contraction, 2007 –

Tulip prices

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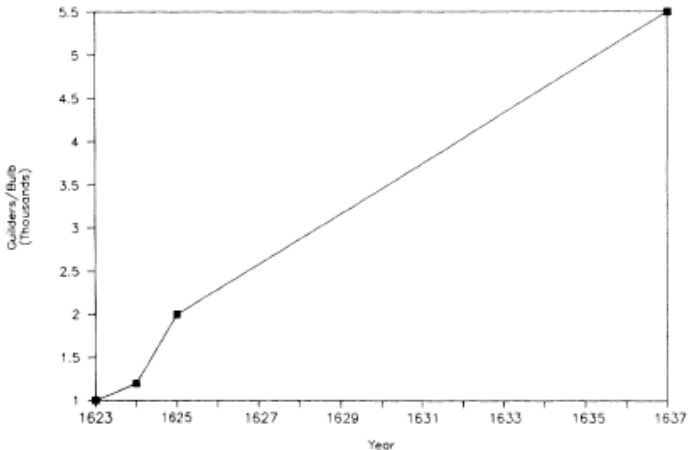


FIG. 1.—Semper Augustus

Figure: Source: Garber (1989). Note: 1 guilder = US\$ 10 (gold equivalent in 1989)

Tulip prices

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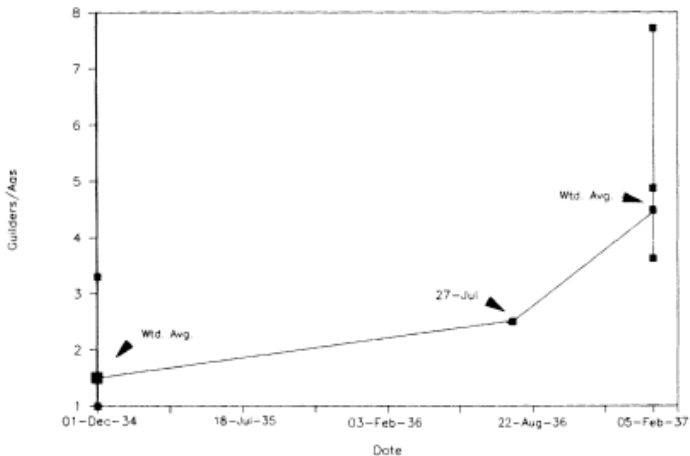


FIG. 2.—Admiral van der Eyck

Figure: Source: Garber (1989)

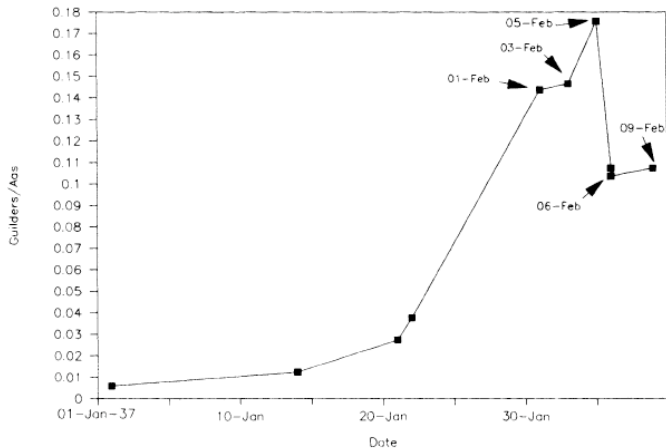
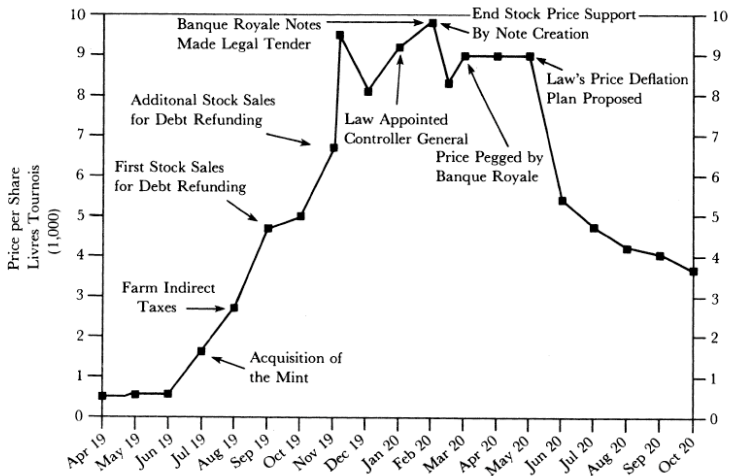


FIG. 5.—Switser

Figure: Source: Garber (1989)

Compagnie des Indes Stock Price



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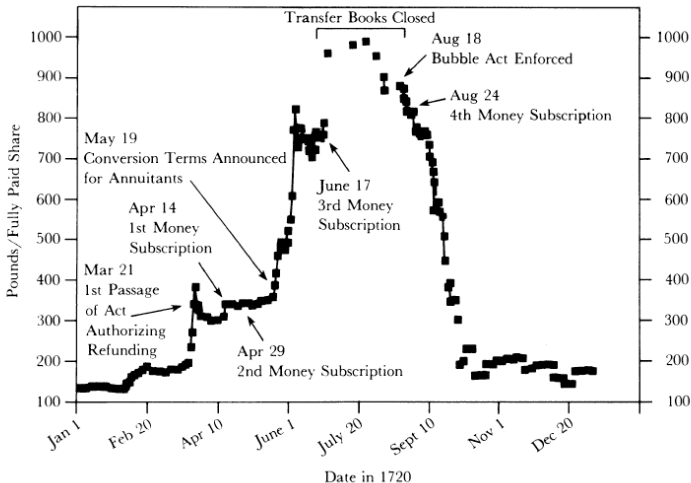
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South Sea Shares



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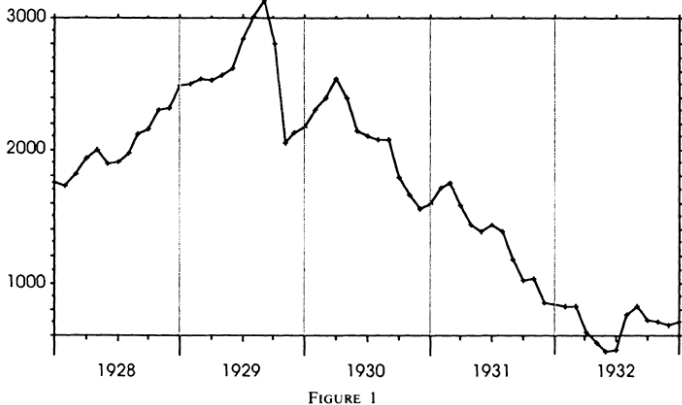
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THE NOMINAL S & P COMPOSITE STOCK PRICE INDEX, 1928-1932 (1941-1943 = 1000)

Figure: Source: DeLong and Shleifer (1991)

The second great contraction, 2007–

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A History of Home Values

The Yale economist Robert J. Shiller created an index of American housing prices going back to 1890. It is based on sale prices of standard existing houses, not new construction, to track the value of housing as an investment over time. It presents housing values in consistent terms over 116 years, factoring out the effects of inflation.

The 1890 benchmark is 100 on the chart. If a standard house sold in 1890 for \$100,000 (inflation-adjusted to today's dollars), an equivalent standard house would have sold for \$66,000 in 1920 (66 on the index scale) and \$199,000 in 2006 (199 on the index scale, or 99 percent higher than 1890).

DECLINE AND RUN-UP Prices dropped as mass production techniques appeared early in the 20th century. Prices spiked with post-war housing demand.

BOOM TIMES Two gains in recent decades were followed by returns to levels consistent since the late 1950's. Since 1997, the index has risen about 83 percent.

